

Elaine interviews: Sarah about the Sports Quiz that can be found in Gouarec throughout May, as part of "Fête de l'Europe"

ELAINE Hello Sarah and welcome back to Spotlight on Brittany's headquarters.

SARAH Yes, there is something quite interesting happening in May – the whole of May. It's in relation to the Fête de l'Europe which is Europe's Month. AIKB is organising a quiz, a giant quiz which, this year, will be on Sport. European sports. So we are planning on producing 17 panels – one panel per country and those panels will be exhibited on the Mairie's wall – outside the Mairie – and people will be able to play the quiz and win a prize, which we haven't decided what yet – that will be a surprise – but the plan of action is that this is going to bring many people in Gouarec, discover Gouarec and participate in the quiz.

ELAINE So the quiz is based on different sports.

SARAH That's right.

ELAINE So, any examples?

SARAH We've got all sorts, but it's going to be sports that you wouldn't expect in a country. So it's, uh, for example... I've brought my documents with me here... let's have a look. For example you've got, in er, let's see here Golf for instance we've got in the Netherlands which you wouldn't really expect there. These type of things. And then, so you've got a text about the sport and the country and then at the end you've got some questions, and you've got a selection of answers. You select them. You choose them.

ELAINE So is there a multiple choice of answers?

SARAH Yes. That's right.



- ELAINE Because, obviously, I mean there are people who are very sporty, who know everything about every sport, about every dart you throw, what it's going to be worth and how it works. But there are people who are maybe not so well informed.
- SARAH But the answer will be in the text.
- ELAINE Okay.
- SARAH So you'll have the panel. You'll have half of the panel with a nice picture of the sport and underneath a text about the country and the sport, and then underneath you'll have the question with three or four questions, er, answers, possible answers.
- ELAINE Multiple choice
- SARAH And you just select the right answer that you will have found in the text. So anybody can play. It's easy.
- ELAINE So will the – the text will it be in English, in French, or...
- SARAH So the panels – the large panels – will be in French, so the ones that will be exhibited against the Mairie's wall will be in French. But we're going to do two versions on a smaller scale, which, one version will be in English and one version will be in Breton.
- ELAINE Okay.
- SARAH So we are working on the Breton translation at the moment. The original text was in English. It was produced by a journalist called Pdraig Coyle... I've done the translation into French, and so far things are going smoothly. We are getting ready for the 1st May.

ELAINE Okay. So it's outside the wall along by the Mairie and how do people, as it were, sign up for it? Do they go into the Mairie or is it...

SARAH So we are currently thinking about that...

ELAINE Okay.

SARAH There will be a voting box outside and underneath you will have drawers where you can select your questionnaires. So you'll have a questionnaire in French, a questionnaire in English, a questionnaire in Breton.

ELAINE Okay.

SARAH Obviously several copies of each and people will just help themselves. Go round the Mairie, read all the panels and then once they've filled in all the questions then they'll just put their answer in the box.

ELAINE Like a ballot box.

SARAH That's right.

ELAINE With their name and contact details on it.

SARAH Yes that's right. So yes exactly.

ELAINE So do you have to do, would you have to do all the panels, or could you just...

SARAH Yes. Ideally... you need to answer all the questions.

ELAINE Seventeen.



SARAH Seventeen. It should be quite quick.

ELAINE Well also, particularly if they're not regular sports like, say, tennis or ping-pong.

SARAH That's right. And also that will give the opportunity for people to see the Mairie's gardens. It's the side of the Mairie that people don't go to, so that would be an opportunity. Because they will have to go all around the building. So...

ELAINE And the gardens are now very up, very much up to spec I think.

SARAH That's right. That's right.

ELAINE There has been a lot of work there. Does it cost anything to do this? No it's all free

SARAH It's free.

ELAINE And are there any refreshments available, or anything like that?

SARAH I don't think so. It's just people who will be passing. It's for the locals, it's for the holiday-makers. Obviously we're going to advertise quite a lot with posters everywhere, so people can't miss it, and so no it's just free of charge. They play the game and they may win the prize...

ELAINE Whatever the prize is.

SARAH Whatever the prize is. For the time being.

ELAINE Okay. So, what will it benefit. What is the outcome, what is it aimed at? Is it all part of Europe Month?



SARAH Yes, exactly. And, because it's on sport, the idea is to link it to the Olympic Games as well. That's why we chose that theme this year. That's it.

ELAINE So it will, in its way, indirectly promote Europe Month which will be happening all over, I imagine. Brittany and France.... well all over the place.

SARAH All over the place, that's right.

ELAINE And you've got your 17 countries

SARAH panels

ELAINE 17 panels

SARAH Well we haven't, obviously we haven't used them all but you'll have to come and see!

ELAINE Absolutely! Well let's say, fingers crossed, that the weather has decided – we have a little sparkle of it briefly and let's hope that, come May, the beginning of May, that we can enjoy... people can come and enjoy a morning or an afternoon.

SARAH Yes.

ELAINE Participating.

SARAH Exactly.

ELAINE And... how will they know... when does it finish? End of May?

SARAH End of May. It's really from the 1st until the 31st May.



ELAINE 1st to the 31st. And then the winner will be...

SARAH Within, probably a couple of weeks later, we'll be able to do a presentation. You know, we'll have contacted the winner by then and then... that's it.

ELAINE Very exciting. There we go. Well, well done on the all the time that you're putting in preparing this.

SARAH Yes, it takes a lot of time.

ELAINE Because it does take... these things do not happen overnight.

SARAH Exactly.

ELAINE There's a great deal to do and we'll do our best to promote it for you.

SARAH Thank you very much.

ELAINE Thank you, Sarah, for your time.

SARAH Thanks.